



# EXAMPLE 1

## EASY TO QUALIFY

Start earning rewards at the first dollar spent. Collect and track your points. You can start redeeming the moment you pass \$10,000 in total purchases.

Annual Purchases \$10,000

**BASIC**  
REWARDS TIER

**\$10,000** minimum annual purchases

**1** point/mile per \$5 spent

ONE YEAR BONUS\*

**+10,000** additional reward points/miles

**SIGN-UP BONUS**

**+2,000** additional points/miles

At exactly **\$10,000** spent, your yearly points/miles would be:

**2,000** Sign-Up Bonus

**2,000** Purchase Earnings

**10,000** One Year Bonus

---

**14,000** Points or Miles

Worth:



**\$700 Credit**  
(7% of annual spend)

- OR -



**>\$350 Value**  
Reward Merchandise

- OR -



**14,000 Miles**



# EXAMPLE 2

## UPGRADING TIERS

The closer you get to the next rewards tier, the bigger the reason to upgrade. Get a huge boost in points or miles with minimal additional spend. The boost might even cancel out the spend!

Annual Purchases \$24,000

**BASIC**  
REWARDS TIER

**\$10,000** minimum annual purchases

**1** point/mile per \$5 spent

ONE YEAR BONUS\*

**+10,000** additional reward points/miles

At exactly **\$24,000** spent, your yearly points/miles would be:

**2,000** Sign-Up Bonus

**4,800** Purchase Earnings

**10,000** One Year Bonus

---

**16,800** Points or Miles

Worth:



**\$840 Credit**  
(3.5% of annual spend)

- OR -



**>\$420 Value**  
Reward Merchandise

- OR -



**16,800 Miles**

Annual Purchases \$24,000 + \$1,000

*Classic*  
REWARDS TIER

**\$25,000** minimum annual purchases

**2** points/miles per \$5 spent

ONE YEAR BONUS\*

**+25,000** additional reward points/miles

At exactly **\$25,000** spent, your yearly points/miles would be:

**2,000** Sign-Up Bonus

**10,000** Purchase Earnings

**25,000** One Year Bonus

---

**37,000** Points or Miles

Worth:



**\$1,850 Credit**  
(7.4% of annual spend)

- OR -



**>\$925 Value**  
Reward Merchandise

- OR -



**37,000 Miles**



# EXAMPLE 3

## USING LINE EXTENSIONS

Line extensions and opening orders offer the highest earn rate. Upgrade to a higher tier by using a line extension and get the benefits of both.

Annual Purchases \$45,000

*Premium*  
REWARDS TIER

**\$45,000** minimum annual purchases

**3** points/miles per \$5 spent

ONE YEAR BONUS\*

**+45,000** additional reward points/miles

At exactly **\$45,000** spent, your yearly points/miles would be:

**2,000** Sign-Up Bonus

**27,000** Purchase Earnings

**45,000** One Year Bonus

---

**74,000** Points or Miles

Worth:



**\$3,700 Credit**  
(8.2% of annual spend)

- OR -



**>\$1,850 Value**  
Reward Merchandise

- OR -



**74,000 Miles**

Annual Purchases \$40,000 + **\$5,000** LINE EXTENSION

*Premium*  
REWARDS TIER

**\$45,000** minimum annual purchases

**3** points/miles per \$5 spent

ONE YEAR BONUS\*

**+45,000** additional reward points/miles

At exactly **\$45,000** spent, your yearly points/miles would be:

**2,000** Sign-Up Bonus

**24,000** Purchase Earnings

**15,000** Line Extension

**45,000** One Year Bonus

---

**86,000** Points or Miles

Worth:



**\$4,300 Credit**  
(9.5% of annual spend)

- OR -



**>\$2,150 Value**  
Reward Merchandise

- OR -



**86,000 Miles**

OPENING ORDER/  
LINE EXTENSION

**\$1,000** minimum order

**15** points/miles per \$5 spent